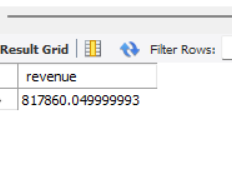
**PIZZA SALES SQL QUERIES**

1. **KPI’s**

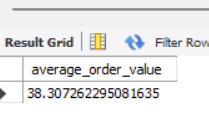
**1.Total Revenue:**

select sum(total\_price) as total\_revenue from pizza\_restraunt\_sale;



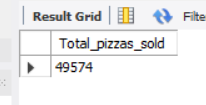
**2.Average order value:**

select (sum(total\_price))/count(distinct(order\_id)) as average\_order\_value from pizza\_restraunt\_sale;



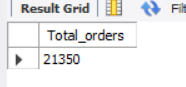
**3.Total Pizzas Sold:**

select sum(quantity) as Total\_pizzas\_sold from pizza\_restraunt\_sale;



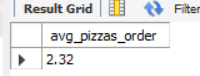
**4.Total order:**

select count(distinct(order\_id)) as Total\_orders from pizza\_restraunt\_sale;

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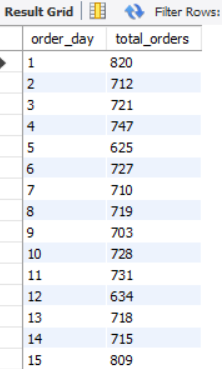
**5.Average pizza per order**

select round((sum(quantity))/(count(distinct order\_id)) ,2) as avg\_pizzas\_order from pizza\_restraunt\_sale;



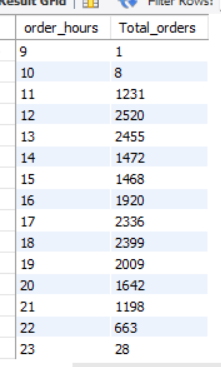
1. **Daily Trend for Total Order**

select day (order\_date) as order\_day,count(distinct order\_id) as total\_orders from pizza\_restraunt\_sale group by day(order\_date);



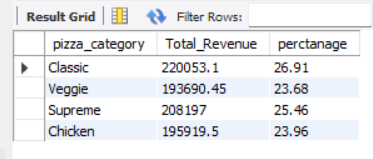
1. **Hourly Trend for Orders**

select hour(order\_time) as order\_hours, count (distinct order\_id) as Total\_orders from pizza\_restraunt\_sale group by hour(order\_time) order by order\_hours;



**D.% of Sales by pizza Category:**

select pizza\_category, round(sum(total\_price),2) as Total\_Revenue, round((sum(total\_price))\*100/(select sum(total\_price) from pizza\_restraunt\_sale),2) as percentage from pizza\_restraunt\_sale group by pizza\_category;



**E.% of sales by Pizza Size:**

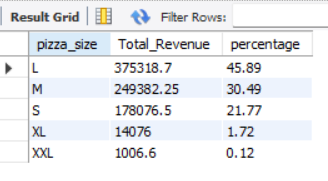
select pizza\_size, round(sum(total\_price),2) as Total\_Revenue,

round((sum(total\_price)) \*100/ (select sum(total\_price) from pizza\_restraunt\_sale),2) as percentage

from pizza\_restraunt\_sale

group by pizza\_size

order by pizza\_size;



**F. Total Orders by Pizza Category:**

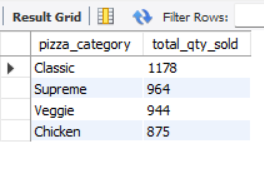
select pizza\_category, sum(quantity)as total\_qty\_sold

from pizza\_restraunt\_sale

where month(order\_date) = 2

group by pizza\_category

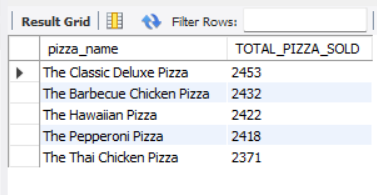
order by Total\_qty\_sold desc;



**G. Top 5 Best seller by Total Pizzas sold:**

select pizza\_name, sum(quantity) as TOTAL\_PIZZA\_SOLD from pizza\_restraunt\_sale

group by Pizza\_name order by SUM (quantity) desc limit 5;



**H. Bottom 5 Worst Seller by Total Pizzas Sold:**

select pizza\_name, sum(quantity) as TOTAL\_PIZZA\_SOLD from pizza\_restraunt\_sale

group by Pizza\_name order by SUM (quantity) limit 5;

